

Daily Emerging Markets Bull 3x Shares

Fund Objective

The Daily Emerging Markets Bull 3X Shares seeks daily investment results, before fees and expenses, of 300% of the price performance of the MSCI Emerging Markets IndexSM.

Fund Symbol _____ **EDC**
 Intra-day Indicative Value _____ EDC.IV
 Daily Target _____ 300%
 Bloomberg Index Symbol _____ MXEF
 CUSIP _____ 25459W300
 ISIN _____ US25459W3007
 Gross Expense Ratio _____ 1.12%
 Net Expense Ratio** _____ 1.02%
 Inception Date _____ 12/17/2008

Daily Emerging Markets Bear 3x Shares

Fund Objective

The Daily Emerging Markets Bear 3X Shares seeks daily investment results, before fees and expenses, of 300% of the inverse (or opposite) of the price performance of the MSCI Emerging Markets IndexSM.

Fund Symbol _____ **EDZ**
 Intra-day Indicative Value _____ EDZ.IV
 Daily Target _____ -300%
 Bloomberg Index Symbol _____ RGUSFL
 CUSIP _____ 25459W482
 ISIN _____ US25459WE4823
 Gross Expense Ratio _____ 1.38%
 Net Expense Ratio _____ 1.09%
 Inception Date _____ 12/17/2008

**Rafferty has contractually agreed to waive all or a portion of it's fees and/or reimburse the fund for expenses through March 1, 2011, to the extent that the funds net annual operating expenses exceed 0.95%.

There is no guarantee these funds will meet their stated investment objectives.

Target Index - MSCI Emerging Markets IndexSM

Index Description

The MSCI Emerging Markets IndexSM is a free float-adjusted market capitalization index that is designed to measure equity market performance in the global emerging markets. As of December 2010 the Index consisted of the following 22 emerging market country indices: Bermuda, Brazil, Chile, China, Colombia, Czech Republic, Egypt, Hungary, India, Indonesia, Malaysia, Mexico, Morocco, Peru, Philippines, Poland, Russia, South Africa, South Korea, Taiwan, Thailand, Turkey, and the Ukraine. One cannot invest directly in an Index.

Index Sector Weightings (%)

BRAZIL	15.81	CHILE	1.68
SOUTH KOREA	13.88	POLAND	1.58
CHINA	12.01	TURKEY	1.50
TAIWAN	11.43	COLOMBIA	0.80
INDIA	7.97	PHILIPPINES	0.52
SOUTH AFRICA	7.84	EGYPT	0.47
RUSSIA	6.39	PERU	0.44
HONG KONG	5.21	HUNGARY	0.36
MEXICO	4.50	CZECH	0.32
MALAYSIA	2.86	UNITED STATES	0.26
INDONESIA	2.29	MOROCCO	0.15
THAILAND	1.69	UKRAINE	0.02

Performance

Fund		1 Mo (%)	3 Mo (%)	YTD (%)	1 Yr (%)	Since Inception
Daily Emerging Markets Bull 3x Shares	NAV	22.45	18.92	23.63	23.63	79.02
	Market Close	22.22	19.32	24.36	24.36	79.36
Daily Emerging Markets Bear 3x Shares	NAV	-20.17	-24.33	-59.16	-59.16	-80.95
	Market Close	-20.28	-24.68	-59.34	-59.34	-80.97

The performance data quoted represents past performance; past performance does not guarantee future results; the investment return and principal value of an investment will fluctuate; an investor's shares, when redeemed, may be worth more or less than their original cost; current performance may be lower or higher than the performance quoted. Returns for performance under one year are cumulative, not annualized. For the most recent month end performance please visit the funds website at www.direxionshares.com.

Short-term performance, in particular, is not a good indication of the fund's future performance, and an investment should not be made based solely on returns. Because of ongoing market volatility, fund performance may be subject to substantial short-term changes. For additional information, see the fund's prospectus or summary prospectus.

Shares of Direxionshares are bought and sold at the market price (not NAV) and are not individually redeemed from the Fund. Brokerage commissions will reduce returns. Market Price returns are based upon the midpoint of the bid/ask spread at 4:00 pm EST (when NAV is normally determined) and do not represent the returns you would receive if you traded shares at other times. Fund returns assume that dividends and capital gains distributions have been reinvested in the Fund at NAV. Some performance results reflect expense subsidies and waivers in effect during certain periods shown. Absent these waivers, results would have been less favorable.

An investor should consider the investment objectives, risks, charges, and expenses of Direxion Shares carefully before investing. The prospectus and summary prospectus contain this and other information about Direxion Shares. [Click here](#) to obtain a prospectus and summary prospectus or visit our website at www.direxionshares.com. The prospectus and summary prospectus should be read carefully before investing.

Investing in the funds may be more volatile than investing in broadly diversified funds. The use of leverage by a fund increases the risk to the fund. The Funds are not suitable for all investors and should be utilized only by sophisticated investors who understand leverage risk, consequences of seeking daily leveraged investment results and intend to actively monitor and manage their investment. The Funds are not designed to track the underlying index over a longer period of time.

The risks associated with the funds are detailed in the prospectus which include: adverse market conditions risk, adviser's investment strategy risk, counterparty risk, credit risk, currency exchange rate risk, daily correlation risk, derivatives risk, early close/trading halt risk, compounding and market volatility risk, emerging markets risk, foreign securities risk, gain limitations risk, high portfolio turnover risk, interest rate risk, intra-day investment risk, inverse correlation risk, leverage risk, liquidity risk, non-diversification risk, shorting risk, tax and distribution risk, tracking error risk, valuation time risk and special risks of exchange-traded funds. Shorting securities occurs when investors sell securities they don't own and are committed to repurchasing eventually.

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