

**Daily Financial Bull 3x Shares**

**Fund Objective**

The Daily Financial Bull 3X Shares seeks daily investment results, before fees and expenses, of 300% of the price performance of the Russell 1000® Financial Services Index ("Financial Index").

Fund Symbol \_\_\_\_\_ **FAS**  
 Intra-day Indicative Value \_\_\_\_\_ FAS.IV  
 Daily Target \_\_\_\_\_ 300%  
 Bloomberg Index Symbol \_\_\_\_\_ RGUSFL  
 CUSIP \_\_\_\_\_ 25459W516  
 ISIN \_\_\_\_\_ US25459W5168  
 Gross Expense Ratio \_\_\_\_\_ 1.02%  
 Net Expense Ratio\*\* \_\_\_\_\_ 0.99%  
 Inception Date \_\_\_\_\_ 11/06/2008

**Daily Financial Bear 3x Shares**

**Fund Objective**

The Daily Financial Bear 3X Shares seeks daily investment results, before fees and expenses, of 300% of the inverse (or opposite) of the price performance of the Russell 1000® Financial Services Index ("Financial Index").

Fund Symbol \_\_\_\_\_ **FAZ**  
 Intra-day Indicative Value \_\_\_\_\_ FAZ.IV  
 Daily Target \_\_\_\_\_ -300%  
 Bloomberg Index Symbol \_\_\_\_\_ RGUSFL  
 CUSIP \_\_\_\_\_ 25459W144  
 ISIN \_\_\_\_\_ US25459W1449  
 Gross Expense Ratio \_\_\_\_\_ 1.21%  
 Net Expense Ratio\*\* \_\_\_\_\_ 1.16%  
 Inception Date \_\_\_\_\_ 11/06/2008

\*\*Rafferty has contractually agreed to waive all or a portion of its fees and/or reimburse the fund for expenses through March 1, 2011, to the extent that the funds net annual operating expenses exceed 0.95%.

*There is no guarantee these funds will meet their stated investment objectives.*

**Target Index - The Russell 1000® Financial Services Index**

**Index Description**

The Russell 1000® Financial Services Index is a subset of the Russell 1000® Index that measures the performance of the securities classified in the financial services sector of the large cap U.S. equity market. As of December 31, 2010, the Index had an average market capitalization of over \$66.05 billion dollars and a median market capitalization of \$4.37 billion dollars. One cannot directly invest in an Index.

**Index Sector Weightings (%)**

Banks: Diversified	22.15%
Diversified Financial Services	21.85%
Real Estate Investment Trusts (REITs)	12.28%
Insurance: Multi-Line	11.94%
Financial Data & Systems	8.93%
Insurance: Property-Casualty	7.34%
Asset Management & Custodian	5.76%
Insurance: Life	4.08%
Securities Brokerage & Services	3.15%
Banks: Savings/Thriffs & Mortgage Lend	1.15%
Real Estate	0.68%
Commercial Finance & Mortgage Co	0.42%
Consumer Lending	0.28%

**Performance**

Fund		1 Mo (%)	3 Mo (%)	YTD (%)	1 Yr (%)	Since Inception (%)
Daily Financial Bull 3x Shares	NAV	30.14	30.44	13.00	13.00	-44.57
	Market Close	30.36	30.60	13.3	13.3	-44.50
Daily Financial Bear 3x Shares	NAV	-24.92	-29.40	-51.46	-51.46	-85.48
	Market Close	-24.88	-29.48	-51.31	-51.31	-85.48

*The performance data quoted represents past performance; past performance does not guarantee future results; the investment return and principal value of an investment will fluctuate; an investor's shares, when redeemed, may be worth more or less than their original cost; current performance may be lower or higher than the performance quoted. Returns for performance under one year are cumulative, not annualized. For the most recent month end performance please visit the funds website at [www.direxionshares.com](http://www.direxionshares.com).*

*Short-term performance, in particular, is not a good indication of the fund's future performance, and an investment should not be made based solely on returns. Because of ongoing market volatility, fund performance may be subject to substantial short-term changes. For additional information, see the fund's prospectus or summary prospectus.*

Shares of Direxionshares are bought and sold at the market price (not NAV) and are not individually redeemed from the Fund. Brokerage commissions will reduce returns. Market Price returns are based upon the midpoint of the bid/ask spread at 4:00 pm EST (when NAV is normally determined) and do not represent the returns you would receive if you traded shares at other times. Fund returns assume that dividends and capital gains distributions have been reinvested in the Fund at NAV. Some performance results reflect expense subsidies and waivers in effect during certain periods shown. Absent these waivers, results would have been less favorable.

***An investor should consider the investment objectives, risks, charges, and expenses of Direxion Shares carefully before investing. The prospectus and summary prospectus contain this and other information about Direxion Shares. [Click here](#) to obtain a prospectus and summary prospectus or visit our website at [www.direxionshares.com](http://www.direxionshares.com). The prospectus and summary prospectus should be read carefully before investing.***

Investing in the funds may be more volatile than investing in broadly diversified funds. The use of leverage by a fund increases the risk to the fund. The Funds are not suitable for all investors and should be utilized only by sophisticated investors who understand leverage risk, consequences of seeking daily leveraged investment results and intend to actively monitor and manage their investment. The Funds are not designed to track the underlying index over a longer period of time.

The risks associated with the funds are detailed in the prospectus which include: adverse market conditions risk, adviser's investment strategy risk, concentration risk, counterparty risk, credit risk, daily correlation risk, derivatives risk, early close/trading halt risk, compounding and market volatility risk, financial services companies risk, gain limitation risk, high portfolio turnover risk, interest rate risk, intra-day investment risk, inverse correlation risk, leverage risk, liquidity risk, non-diversification risk, shorting risk, tax and distribution risk, tracking error risk and special risks of exchange-traded funds. Shorting securities occurs when investors sell securities they don't own and are committed to repurchasing eventually.

Distributor: Foreside Fund Services LLC.