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Direxion Shares ETFs aim to provide investors with innovative investment solutions to help execute active investment strategies in all market environments.

Fund Name	Index	Fund Symbol
Daily Technology Bull 3x Shares	Russell 1000 Technology Index	TYH
Daily Technology Bear 3x Shares	Russell 1000 Technology Index	TYP

Fund Objective

The Daily Technology Bull 3X Shares seeks daily investment results, before fees and expenses, of 300% of the price performance of the Russell 1000® Technology Index ("Technology Index").

The Daily Technology Bear 3X Shares seeks daily investment results, before fees and expenses, of 300% of the inverse (or opposite) of the price performance of the Russell 1000® Technology Index ("Technology Index"). There is no guarantee these funds will meet their stated investment objectives.

Target Index

The Russell 1000® Technology is a capitalization weighted index of companies that serve the electronics and computer industries or that manufacture products based on the latest applied science. The index currently has 105 components, derived from the Russell 1000, with an average market cap of over \$19 billion dollars and a median market capitalization of \$6.1 billion dollars as of April 30, 2008. One cannot invest directly in an Index.

Index Sector Weightings

Computer Services Software & Systems	35.27%	Electronic Components	2.10%
Computer Technology	30.48%	Production Technology Equipment	1.85%
Semiconductors & Components	13.92%	Electronic Entertainment	0.73%
Communications Technology	12.66%	Technology: Misc	0.17%
Telecommunications Equipment	2.68%	Electronics	0.15%

Data as of 12/31/2009 is subject to change at anytime.

An investor should consider the investment objectives, risks, charges, and expenses of Direxion Shares carefully before investing. The prospectus contains this and other information about Direxion Shares. To obtain a prospectus please visit www.direxionshares.com. The prospectus should be read carefully before investing.

Investing in index funds may be more volatile than investing in broadly diversified funds. The use of leverage by a fund increases the risk to the fund. The Funds are not suitable for all investors and should be utilized only by sophisticated investors who understand leverage risk, consequences of seeking daily leveraged investment results and intend to actively monitor and manage their investment. The Funds are not designed to track the underlying index over a longer period of time.

The risks associated with the funds are detailed in the prospectus which include: risks of market timing activity and high portfolio turnover, risk of tracking error, risks of aggressive investment techniques, leverage risk, counterparty risks, risk of non-diversification, interest rate changes, adverse market conditions, risks of shorting instruments, inverse correlation risk, risks of investing in equity securities, risks of investing in small and mid capitalization companies, credit risk, risks of investing in real estate instruments, risk of investing in technology companies, Real Estate Investment Risk, concentration risk, geographic concentration risk. Aggressive investing would include the use of futures, enhanced betas, and shorting securities. Shorting securities occurs when investors sell securities they don't own and are committed to repurchasing eventually.

Distributor: Foreside Fund Services LLC.